



SMACK HAPPY

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VIDEOCAST NOTES #009

HOW TO STAY SECURE BY CREATING & STORING THE MOST SECURE PASSWORDS

CONDENSED NOTES & KEY TAKEAWAYS

What is the #1 thing that all businesses should do to be secure online?

There are a variety of things that can be done to stay secure. Whether you're using a password to simply get into your email or multi-factor authentication—the most important thing to do there is setting strong passwords and good password management.

- Using a password manager to store and use your passwords and login information can help you stay more secure versus storing them on post-its or local computer files.

PROTECT YOURSELF & YOUR BUSINESS: *ANTI-SOCIAL ENGINEERING CHECKLIST

Team Members

- Be wary of attachments and links in email - even if you know the sender.
- If your browser gets a pop up telling you to call a number to remove a virus, it is NOT a virus. Force-quit the browser to clear it. If this doesn't work, contact IT for more help.
- Have an agreed-upon verification requirement - whether written or verbal - when performing actions that are either financial in nature or exposes secure information to others.
- Do not use auto-fill passwords features built-in to web browsers. Use a password manager instead.

Vendors

- Require key vendors to verify your identity when performing certain agreed-upon requests, whether financial in nature or otherwise. This prevents others from pretending to be you.
- Require verification to happen through a medium different than the original request. E.g. if an email is sent from your account requesting a wire transfer, the vendor shall call to verify. The inverse also works.

*Thank you to Brady at BH Tech Connection for providing this list.

This week's special guest: **Brady Helkenn, Owner/IT Consultant of BH Tech Connection**

Brady Helkenn, Owner and IT Consultant of [BH Tech Connection](#) started his formal training to fix computers in 2007, had his first job in 2008, and has been running his own business since 2010. Brady believes in taking away the stress of technology wherever he can, and offers the advice, "Struggle less by turning to the right professional for help." The business focuses on Small Businesses in the San Francisco Bay Area that may want or need IT services.