



SMACK HAPPY

LinkedIn Hack: How to Easily Add Closed Captions to Videos





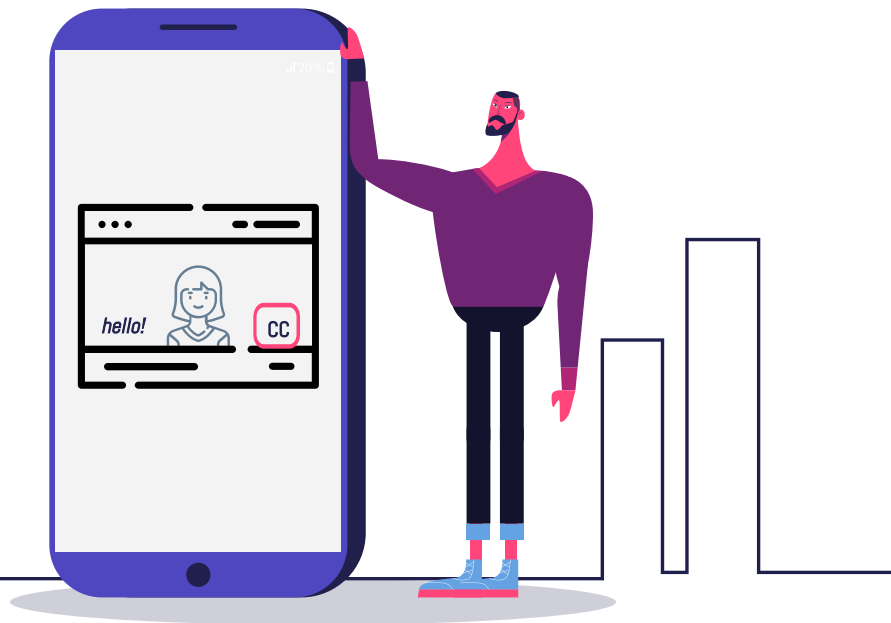
00

Quick Review

Closed Captions vs Open
Captions vs Subtitles

What's the difference?

Chances are you've seen some text at the bottom of a video while scrolling your social feeds or watching a popular television series on your favorite streaming service. In some cases, you have the chance to turn them on or off.



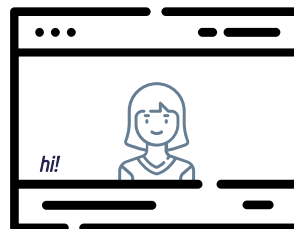
Closed vs Open vs Subtitles

Closed captions [CC] are most often seen in videos can be turned and off by the viewer with a click of a button.



TRANSCRIPTION

Similar to [CC], but the biggest difference is they always appear and there is no option to turn them off.



TRANSCRIPTION

Subtitles assume viewers can hear the audio and are used more often to support viewers who may not speak the language that's being spoken.

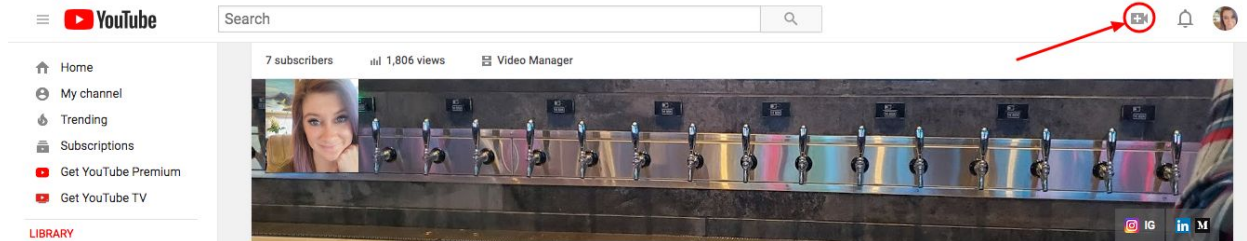


TRANSLATION



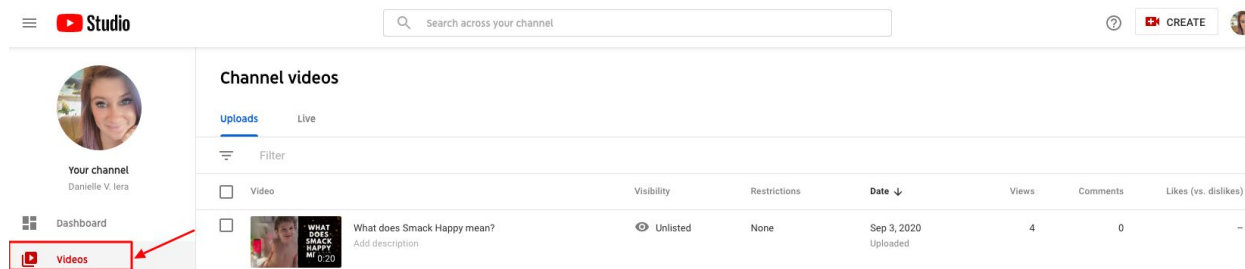
01 Prepare

captions using YouTube.

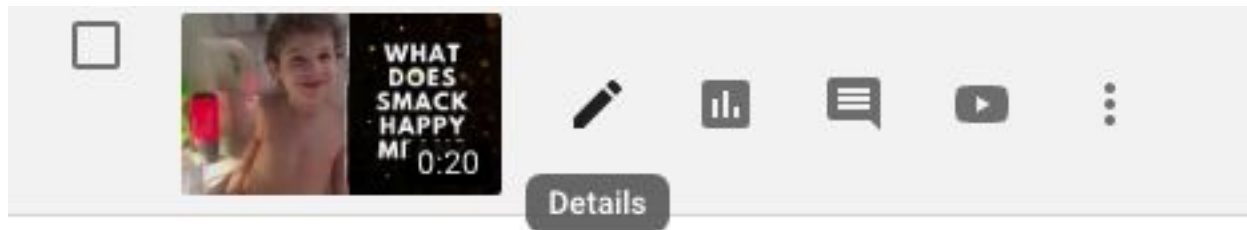


1. Upload your video file to YouTube.

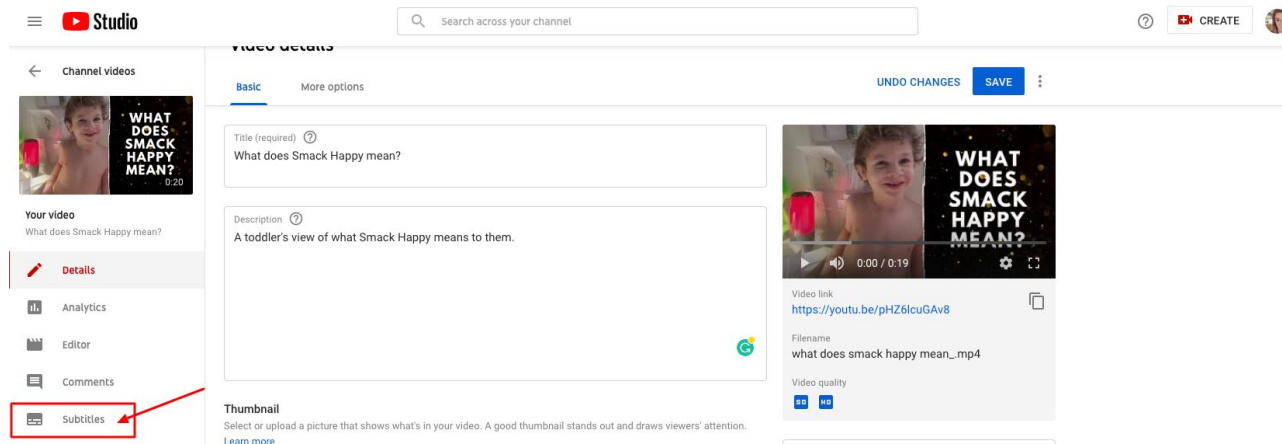
2. Click *Videos* on the left side of your channel dashboard.



3. Find the video you want to edit. Hover over the pen icon and click *Details*.



4. Click *Subtitles* on the left side of the video details screen.



YouTube Studio interface showing the "Video subtitles" section. The video title is "WHAT DOES SMACK HAPPY MEAN?". The subtitle track is labeled "Published Automatic". A red circle highlights the "Published Automatic" text, and a red arrow points to it. A red text box next to the circle says: "Hover, and click - it will open in a new tab."

5. Hover over the currently published subtitles for the video, they may be automatically generated.

6. Click *Edit*.

Disclaimer:

DO NOT rely on the automated captions. I highly suggest editing each line to correct misspelled words and punctuation.

YouTube Studio interface showing the "View published subtitles and CC: English (Automatic)" section. The subtitle track is labeled "Subtitles/CC source: Automatic". The "Edit" button is highlighted with a red box and a red arrow. The subtitle track shows the following text:

Time	Text
0:00.0	see what that says smack happy
0:06.7	and what do you think that means i think
0:06.7	it really
0:09.8	happened
0:11.3	you're really happy and then you smack
0:14.4	them yes
0:14.4	oh okay okay love you bye



Transcribe and set timings: English

Delete draft Save changes

Actions

Type subtitle here, then press Enter



0:00.0 see what that says smack happy
0:06.7 and what do you think that means i think

0:06.7 it really
0:09.5 happened

0:11.3 you're really happy and then you smack
0:14.4 them yes

0:14.4 oh okay okay love you bye
0:21.1



see what that says smack happy
and what do you think that means i think

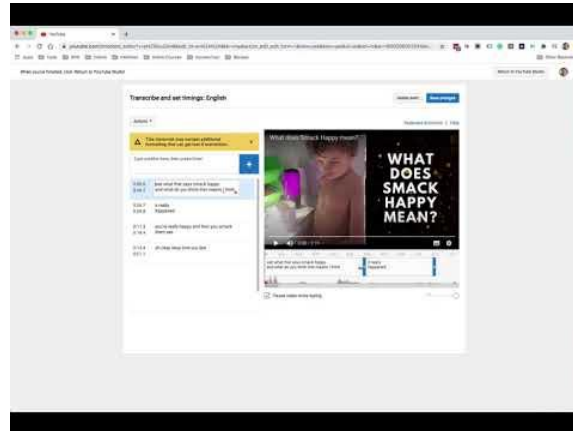
it really
happened

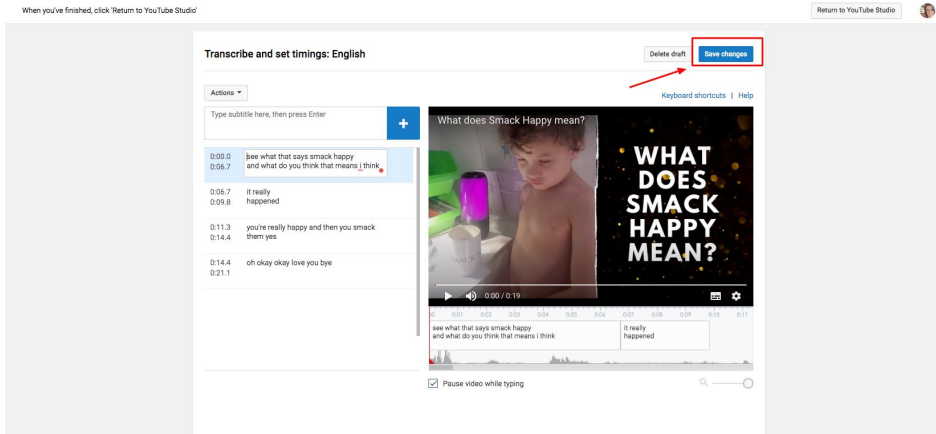
☒ Pause video while typing

Keyboard shortcuts | Help

7. A helpful tip: Make sure the "Pause video while editing" box is checked.

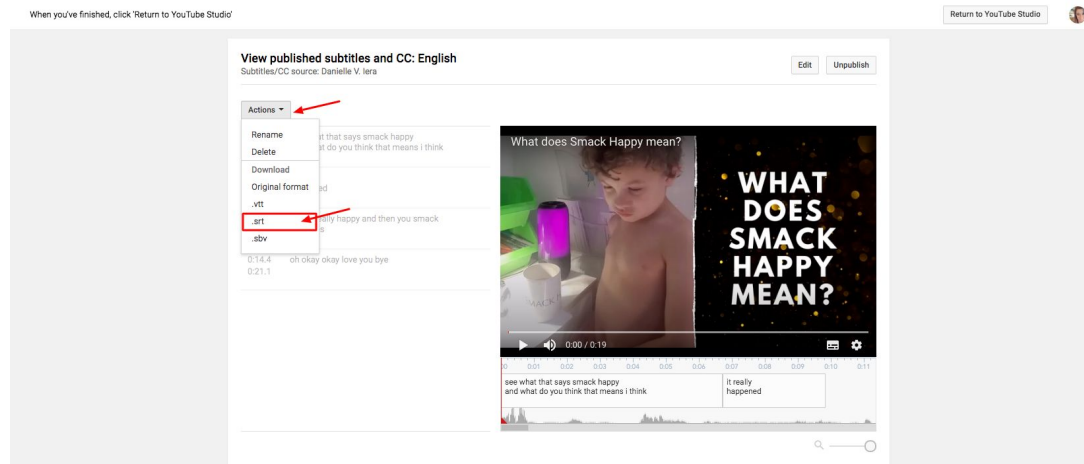
8. Make your edits to the transcription text to your liking. You can also adjust timing by dragging the timing bar, if necessary.





8. Save your edits, and refresh this page. (Click refresh in your internet browser...ie Google Chrome, Firefox, Safari etc.)

9. Click *Actions* from the drop-down menu above the captions, and download the .srt file.

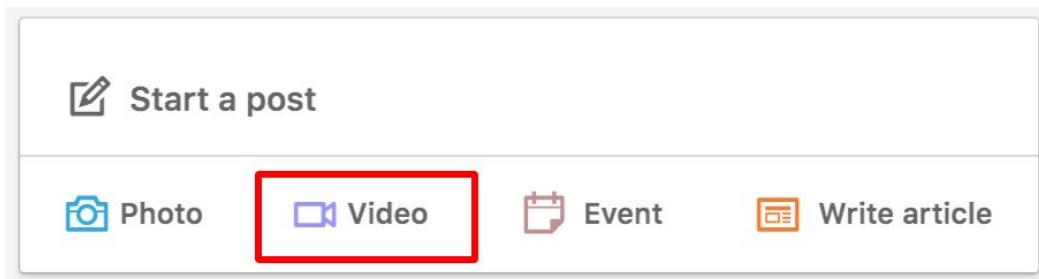




02

Upload

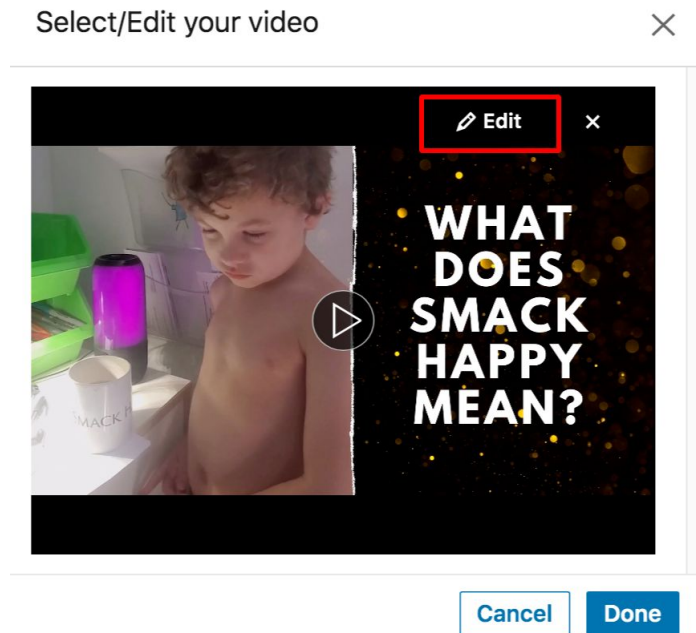
captions to LinkedIn.



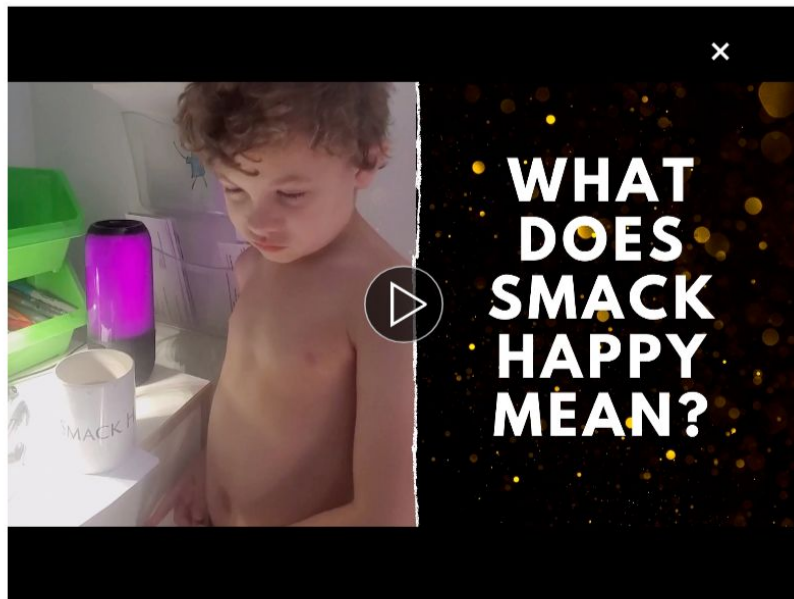
10. Head back to your LinkedIn profile. The URL will look like this: <https://www.linkedin.com/feed/>.

Click on *Video* to start your video post, and upload the video file you just created captions for.

11. After the video is uploaded, click *Edit*.



Select/Edit your video



Video Caption File (SRT Only) ⓘ

Select Caption

Upload a Thumbnail (JPG/GIF/PNG only) ⓘ

Select Thumbnail

Cancel

Done

12. Click *Select Caption*, and upload the .srt file.



BOOM!

Now, you're ready to post your video with closed captions! At this point, you can make any other edits you like to the post's content, and even add a custom thumbnail.

If you don't have an extra few minutes, and would rather spend a few extra bucks to get someone to transcribe it for you, there are services out there like [rev.com](https://www.rev.com) that can get the job done.