



SMACK HAPPY

# LinkedIn Hack: How to Easily Add Closed Captions to Videos





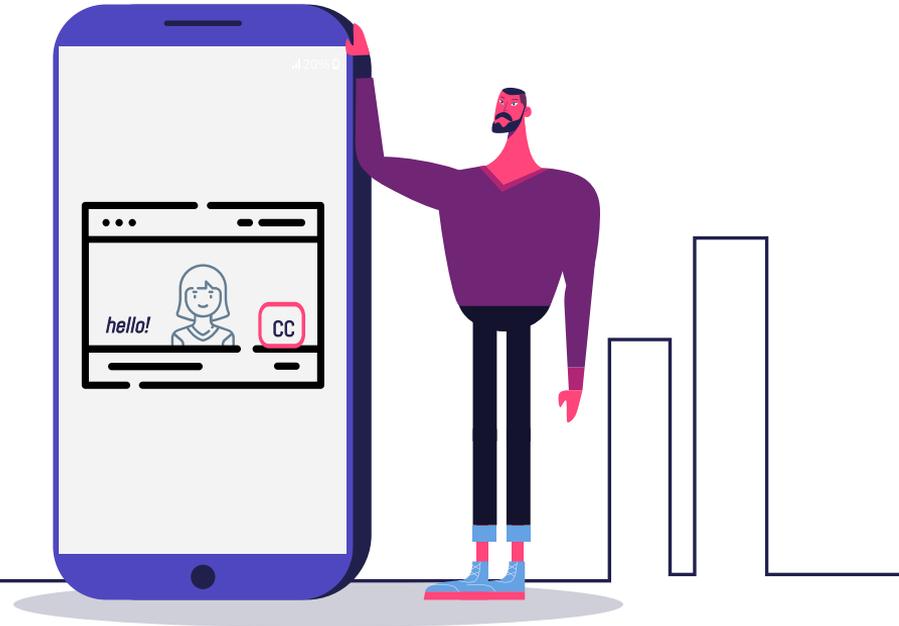
00

# Quick Review

Closed Captions vs Open  
Captions vs Subtitles

# What's the difference?

Chances are you've seen some text at the bottom of a video while scrolling your social feeds or watching a popular television series on your favorite streaming service. In some cases, you have the chance to turn them on or off.

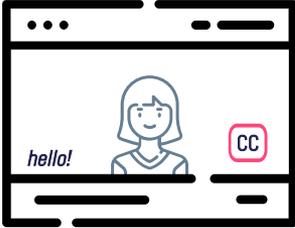


# Closed vs Open vs Subtitles

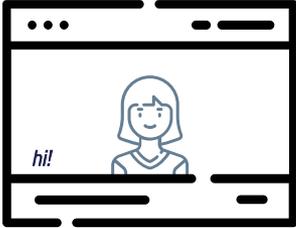
Closed captions [CC] are most often seen in videos can be turned and off by the viewer with a click of a button.

Similar to [CC], but the biggest difference is they always appear and there is no option to turn them off.

Subtitles assume viewers can hear the audio and are used more often to support viewers who may not speak the language that's being spoken.



TRANSCRIPTION



TRANSCRIPTION

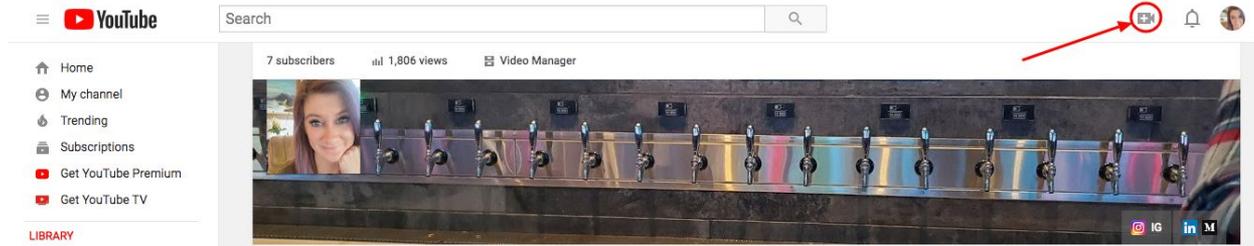


TRANSLATION



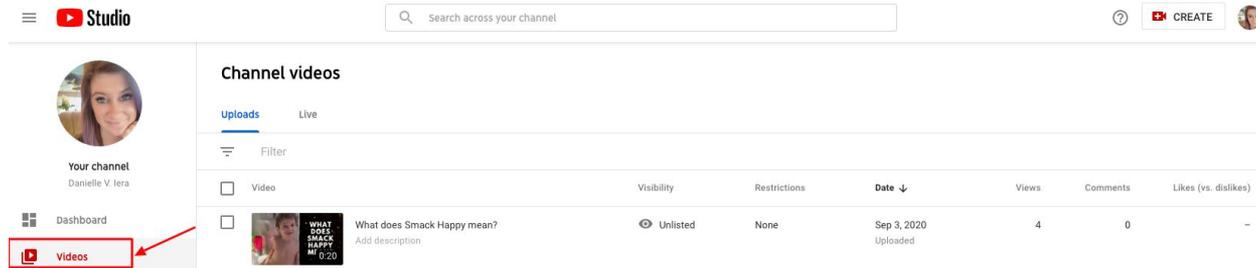
# 01 Prepare

captions using YouTube.



1. Upload your video file to YouTube.

2. Click *Videos* on the left side of your channel dashboard.

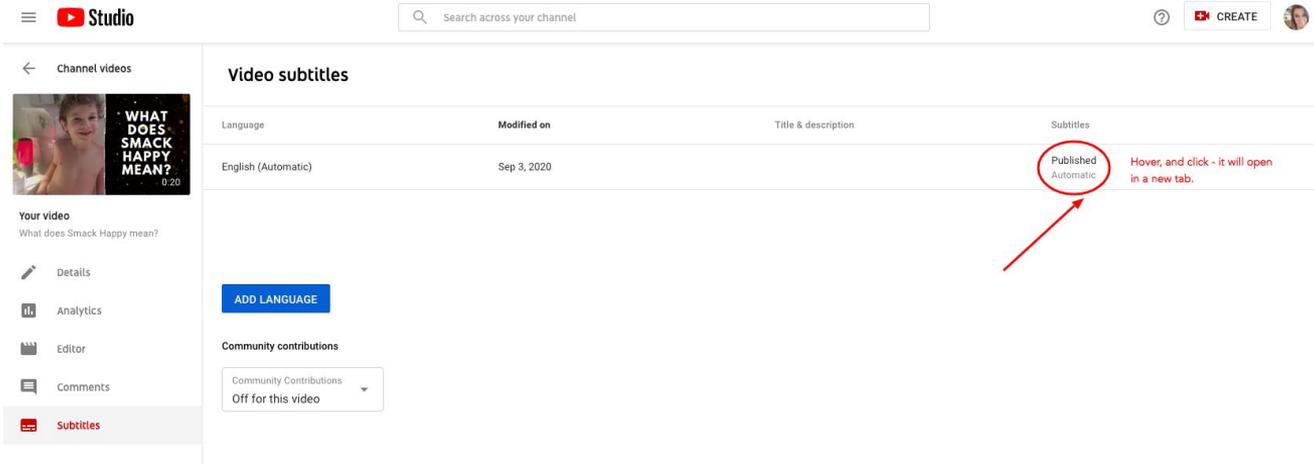


3. Find the video you want to edit. Hover over the pen icon and click *Details*.



4. Click *Subtitles* on the left side of the video details screen.

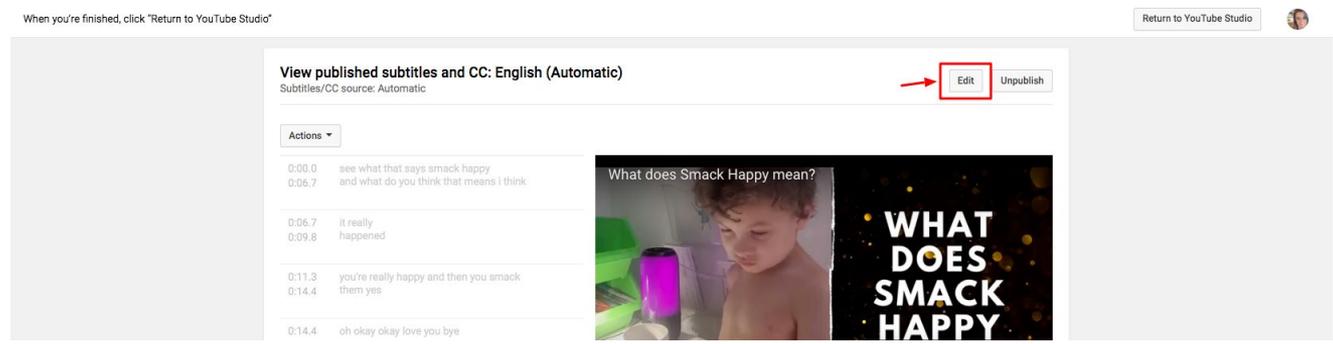
A screenshot of the YouTube Studio video details page. The top navigation bar includes the YouTube Studio logo, a search bar, and a 'CREATE' button. The left sidebar shows a list of options: 'Details' (highlighted in red), 'Analytics', 'Editor', 'Comments', and 'Subtitles' (highlighted with a red box and a red arrow). The main content area is titled 'video details' and has tabs for 'Basic' and 'More options'. The 'Basic' tab is active, showing fields for 'Title (required)' with the text 'What does Smack Happy mean?' and 'Description' with the text 'A toddler's view of what Smack Happy means to them.'. On the right side, there is a video player showing the same video thumbnail, with a 'Video link' field containing 'https://youtu.be/pHZ6lcuGAv8', a 'Filename' field containing 'what does smack happy mean\_.mp4', and a 'Video quality' field. A 'Thumbnail' section at the bottom left of the main content area contains the text 'Select or upload a picture that shows what's in your video. A good thumbnail stands out and draws viewers' attention. Learn more'.



5. Hover over the currently published subtitles for the video, they may be automatically generated.

6. Click *Edit*.  
Disclaimer:

**DO NOT** rely on the automated captions. I highly suggest editing each line to correct misspelled words and punctuation.





Transcribe and set timings: English

Actions +

Type subtitle here, then press Enter

|                  |                                                                            |
|------------------|----------------------------------------------------------------------------|
| 0:00.0<br>0:06.7 | see what that says smack happy<br>and what do you think that means i think |
| 0:06.7<br>0:09.5 | it really<br>happened                                                      |
| 0:11.3<br>0:14.4 | you're really happy and then you smack<br>them yes                         |
| 0:14.4<br>0:21.1 | oh okay okay love you bye                                                  |

WHAT DOES SMACK HAPPY MEAN?

0:00 / 0:19

see what that says smack happy  
and what do you think that means i think

it really  
happened

Pause video while typing

7. A helpful tip: Make sure the "Pause video while editing" box is checked.

8. Make your edits to the transcription text to your liking. You can also adjust timing by dragging the timing bar, if necessary.

Transcribe and set timings: English

Warning: This subtitle may contain automatic captions that are not accurate.

0:00.0  
0:06.7

0:06.7  
0:09.5

0:11.3  
0:14.4

0:14.4  
0:21.1

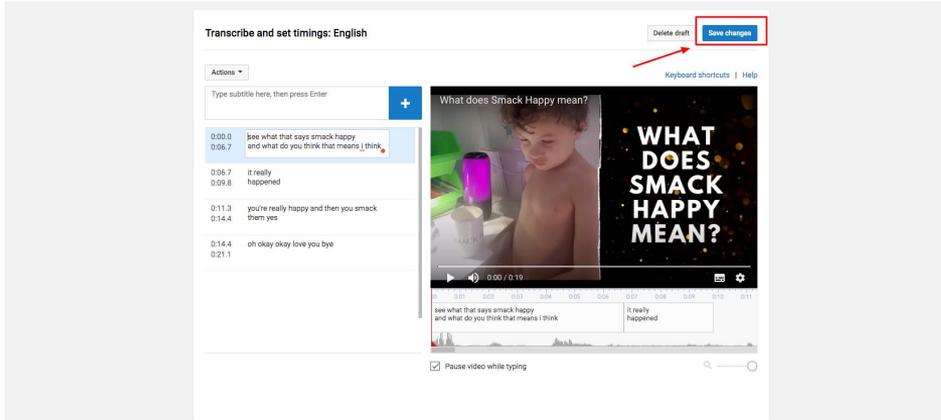
WHAT DOES SMACK HAPPY MEAN?

0:00 / 0:19

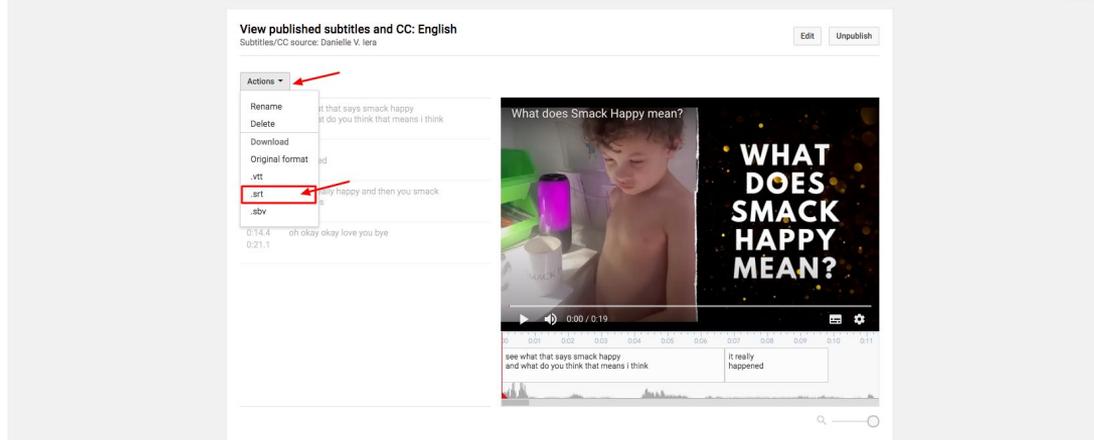
see what that says smack happy  
and what do you think that means i think

it really  
happened

Pause video while typing



8. Save your edits, and refresh this page. (Click refresh in your internet browser...ie Google Chrome, Firefox, Safari etc.)



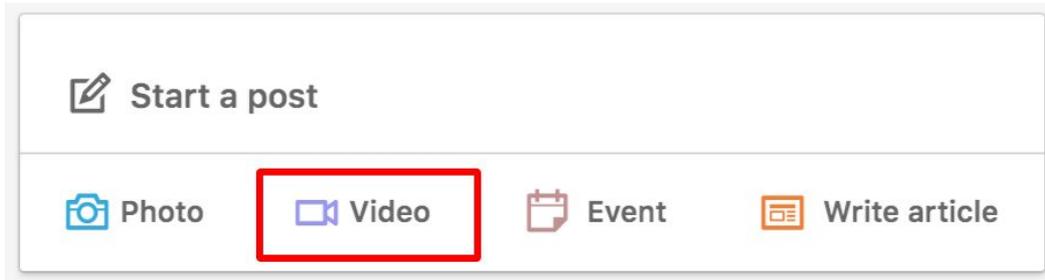
9. Click *Actions* from the drop-down menu above the captions, and download the .srt file.



02

# Upload

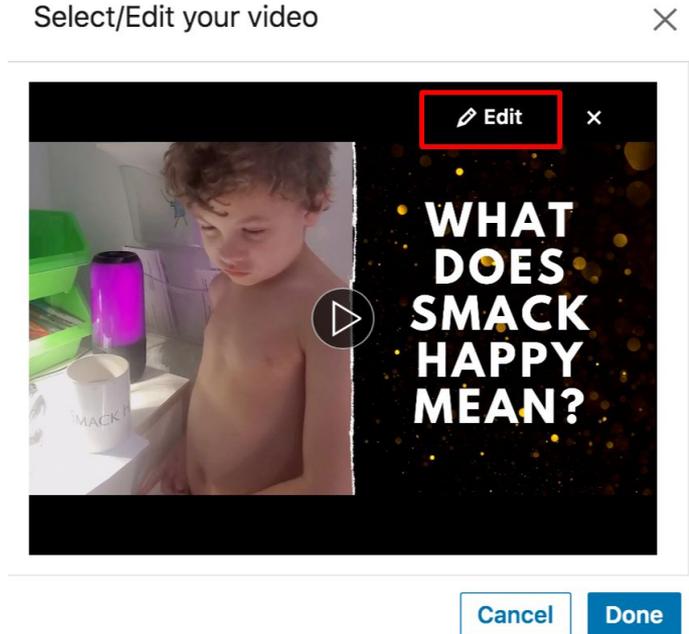
captions to LinkedIn.



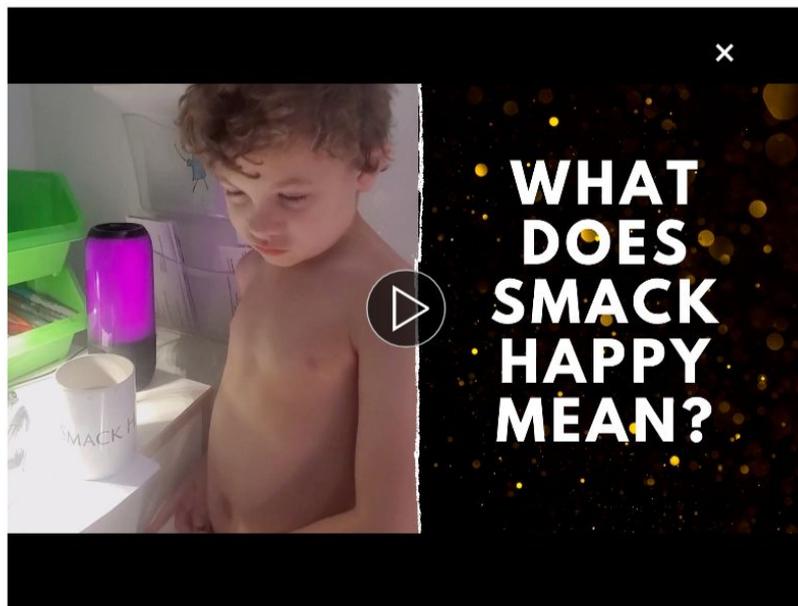
10. Head back to your LinkedIn profile. The URL will look like this: <https://www.linkedin.com/feed/>.

Click on *Video* to start your video post, and upload the video file you just created captions for.

11. After the video is uploaded, click *Edit*.



## Select/Edit your video



Video Caption File (SRT Only) ⓘ

Select Caption

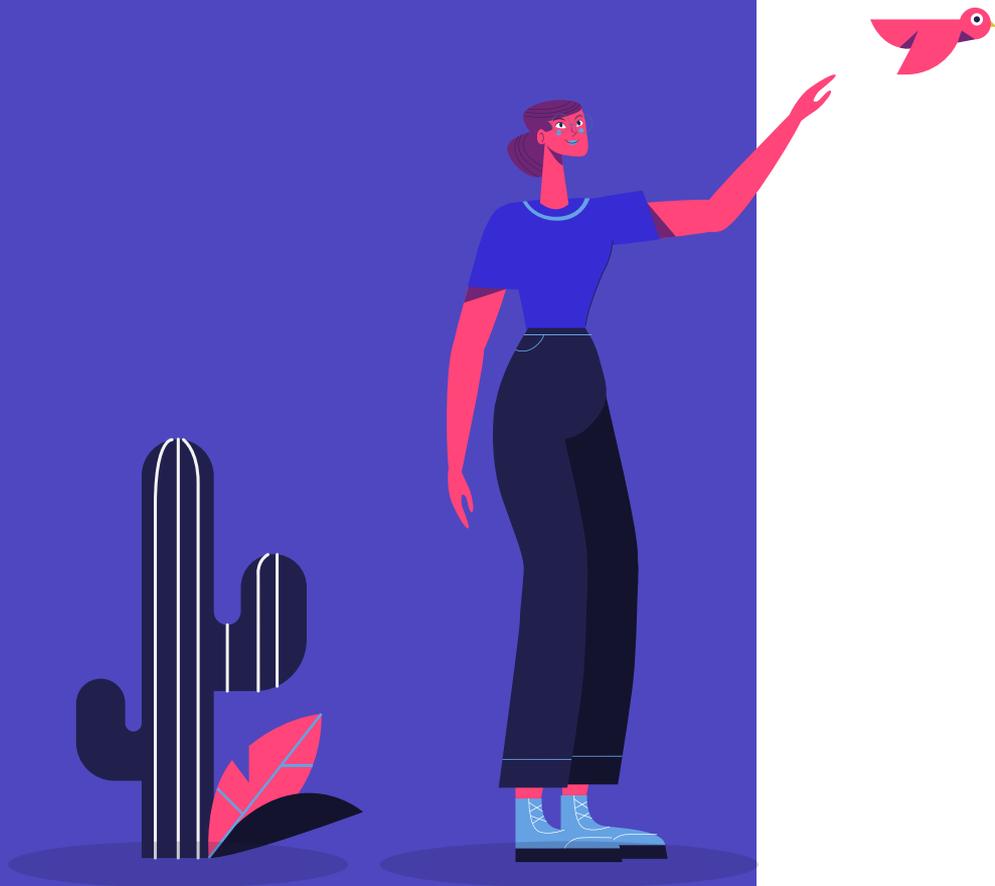
Upload a Thumbnail (JPG/GIF/PNG only) ⓘ

Select Thumbnail

Cancel

Done

12. Click *Select Caption*, and upload the .srt file.



# BOOM!

Now, you're ready to post your video with closed captions! At this point, you can make any other edits you like to the post's content, and even add a custom thumbnail.

If you don't have an extra few minutes, and would rather spend a few extra bucks to get someone to transcribe it for you, there are services out there like [rev.com](https://www.rev.com) that can get the job done.