

Social Media Image Size Guide

Imagery on social media is key real estate to showcase your brand. Use the size guide below to get started.



SMACK HAPPY

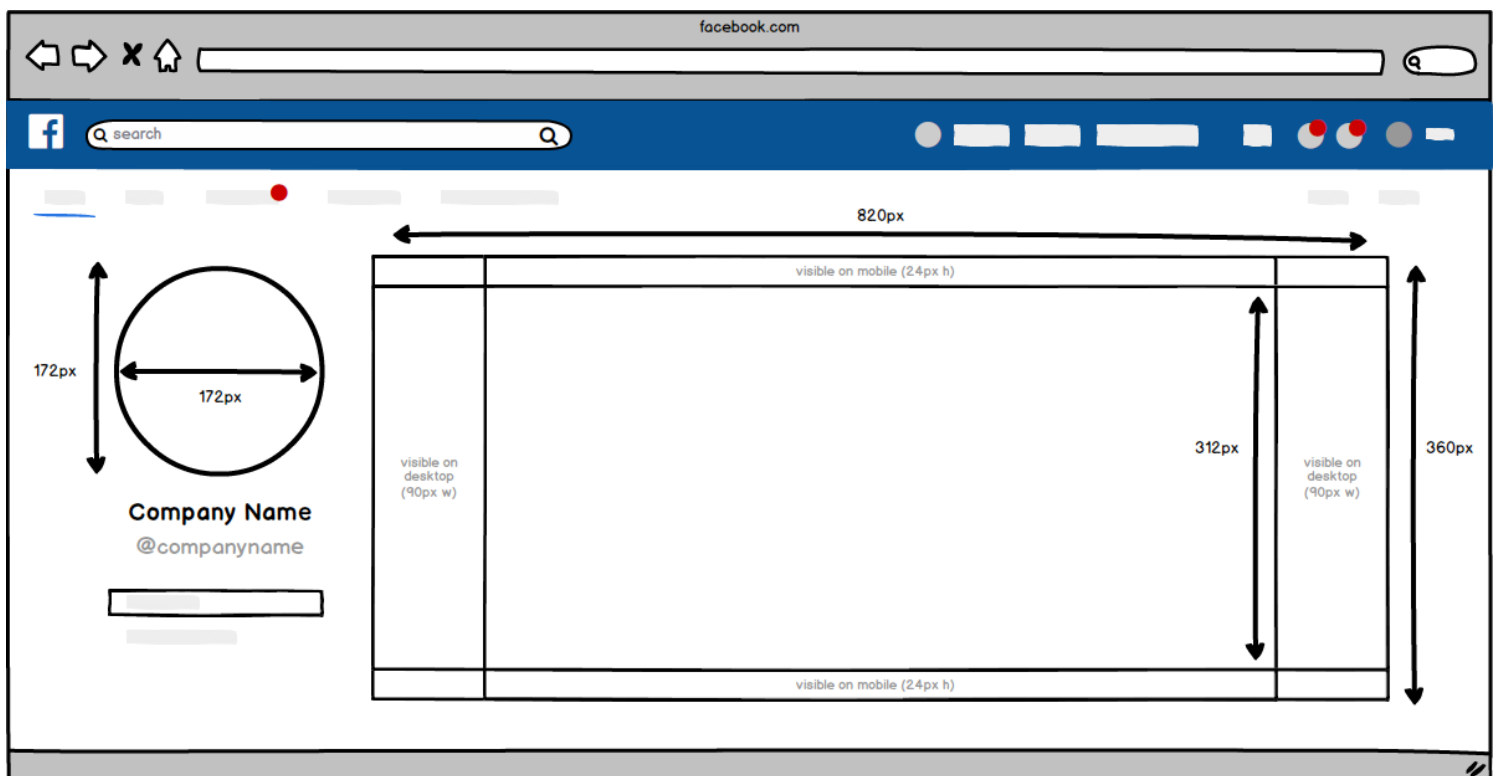
Facebook

- The sizes to the right will render differently depending on device.
- Remember the size you create may not be the size it displays.
- Use the image below as a guide for **business pages**.

Create the graphics using the following sizing dimensions:

Profile Picture 180 x 180 px
Cover Photo 820 x 360 px
Image Post 1200 x 630 px
Shared Link Images 1200 x 628 px
Tab Images 111 x 74 px
Event Image 1200 x 1080 px
Facebook Ad 1200 x 628 px

[Source/More Info: Canva.com](#)



Social Media Image Size Guide

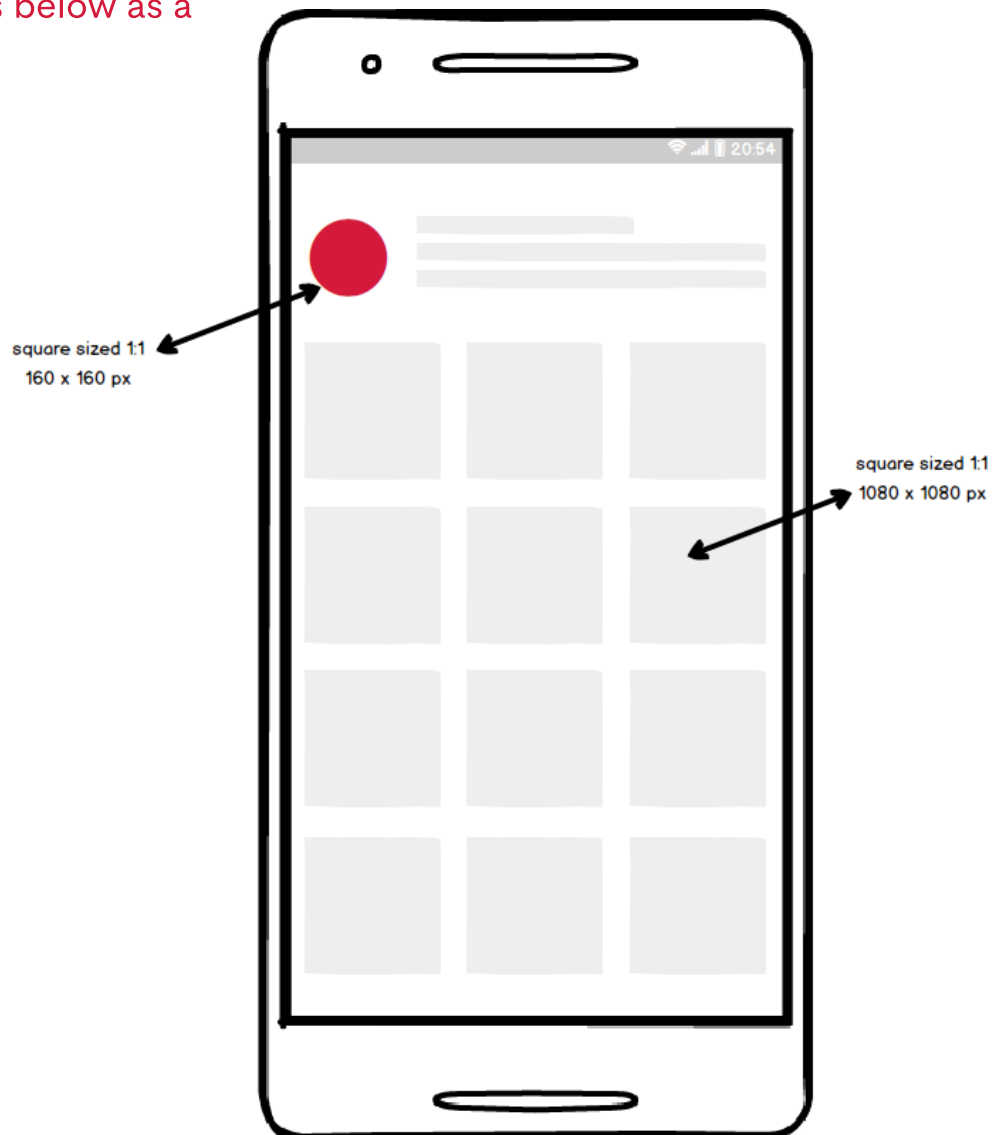
Instagram

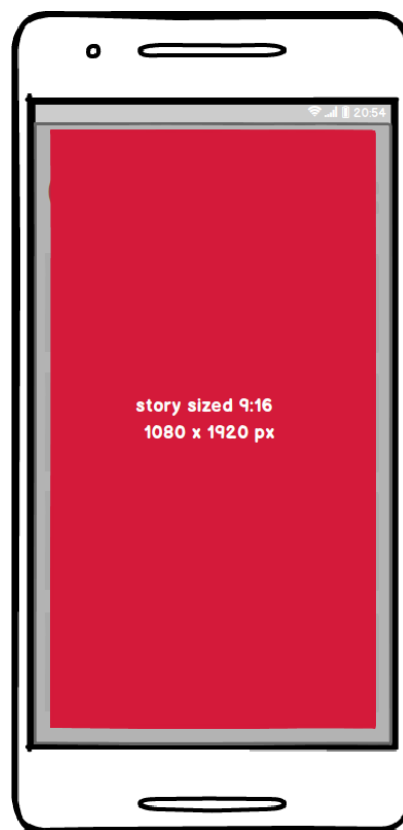
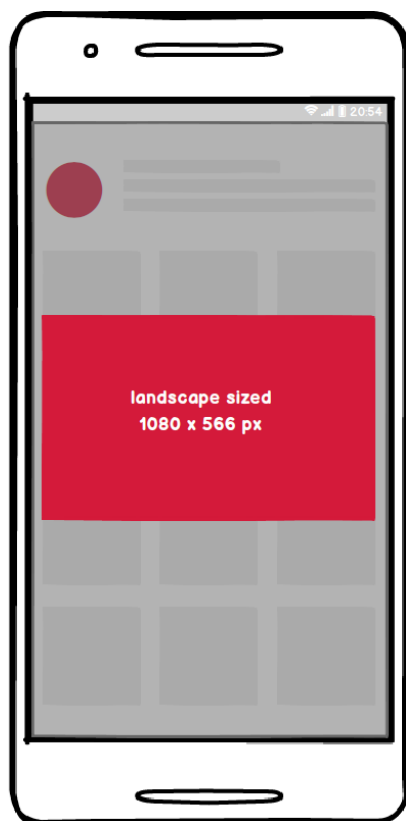
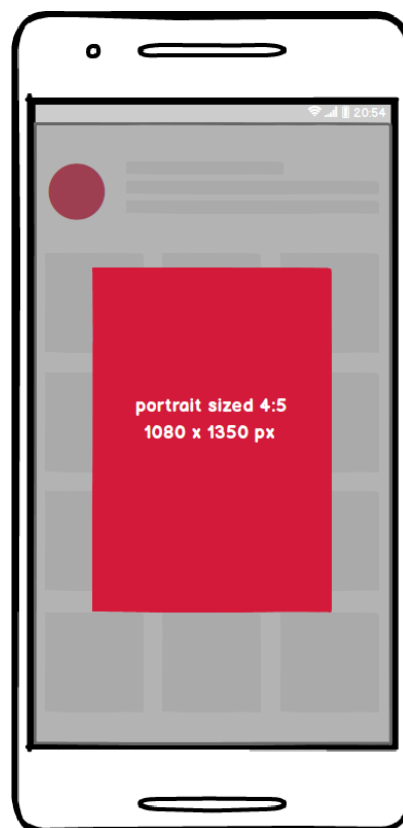
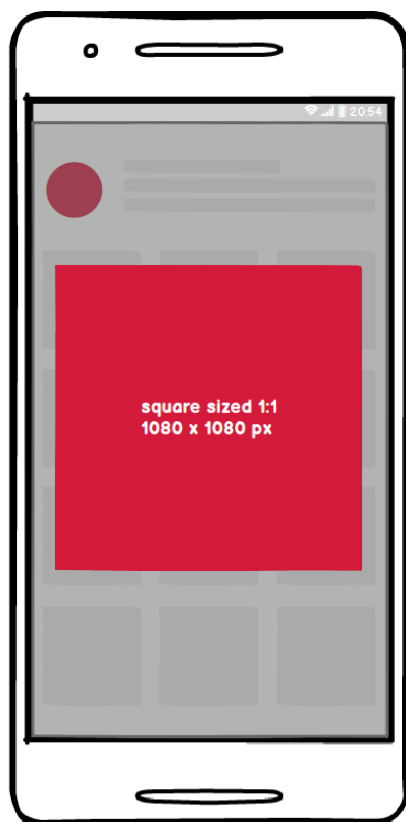
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- Use the images below as a guide.

Create the graphics using the following sizing dimensions:

Profile Photo 110 x 110 px
Square Images 1080 x 1080 px
Images 1080 x 1350 px
Stories 1080 x 1920 px

[Source/More Info: Canva.com](https://www.canva.com)





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LinkedIn

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- Use the image below as a guide for **company pages**.

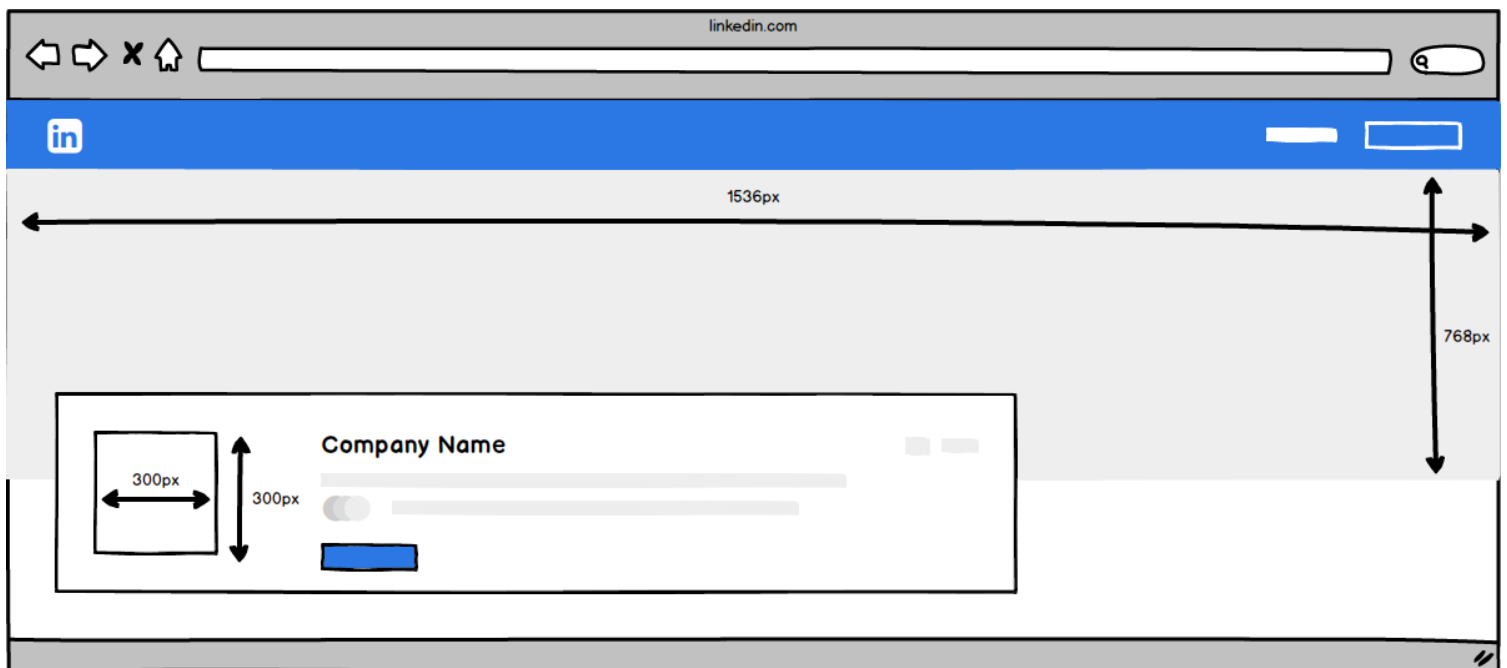
Create the graphics using the following sizing dimensions:

Profile Photo 400 x 400 px

Cover Photo 1584 x 396 px

Shared Image 180 x 110 px

[Source/More Info: Canva.com](#)



Social Media Image Size Guide

Pinterest

- The sizes to the right will render differently depending on device.
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- Use the image below as a guide.

Create the graphics using the following sizing dimensions:

Profile Photo 165 x 165 px

Board Cover Photo 222 x 150 px

Pin Sizes (Portrait) 735 x 1102 px

[Source/More Info: Canva.com](#)

